



Click Guardian Privacy Policy

Click Guardian are committed to safeguarding and preserving the privacy of our visitors.

This Privacy Policy explains what happens to any personal data that you provide to us, or that we collect from you whilst you visit our site

We do update this Policy from time to time so please do review this Policy regularly.

Information Click Guardian Collect

In running and maintaining our website we may collect and process the following data about you:

- a. Information about your use of our site including details of your visits such as pages viewed and the resources that you access. Such information includes traffic data, location data and other communication data.
- b. Information provided voluntarily by you. For example, when you register for information or make a purchase.
- c. Information that you provide when you communicate with us by any means.

Use of Cookies

Cookies provide information regarding the computer used by a visitor. We may use cookies where appropriate to gather information about your computer in order to assist us in improving our website.

We may gather information about your general internet use by using a cookie. Where used, these cookies are downloaded to your computer and stored on the computer's hard drive. Such information will not identify you personally, it is statistical data. This statistical data does not identify any personal details whatsoever.

You can adjust the settings on your computer to decline any cookies if you wish. This can easily be done by activating the reject cookies setting on your computer.

Our advertisers may also use cookies, over which we have no control. Such cookies (if used) would be downloaded once you click on advertisements on our website.

Use of Your Information

Click Guardian use the information that we collect from you to provide our services to you. In addition to this we may use the information for one or more of the following purposes:

- a. To provide information to you that you request from us relating to our products or services.
- b. To provide information to you relating to other products that may be of interest to you. Such additional information will only be provided where you have consented to receive such information.
- c. To inform you of any changes to our website, services or goods & products.

If you have previously purchased services from us we may provide to you details of similar services, or other services that you may be interested in.

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Storing Your Personal Data

In operating our website it may become necessary to transfer data that we collect from you to locations outside of the European Union for processing and storing. By providing your personal data to us, you agree to this transfer, storing or processing. We do our utmost to ensure that all reasonable steps are taken to make sure that your data is treated stored securely.

Unfortunately the sending of information via the internet is not totally secure and on occasion such information can be intercepted. We cannot guarantee the security of data that you choose to send us electronically, sending such information is entirely at your own risk.

Disclosing Your Information

We will not disclose your personal information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

- a. In the event that we sell any or all of our business to the buyer.
- b. Where we are legally required by law to disclose your personal information.
- c. To further fraud protection and reduce the risk of fraud.

Your Google AdWords Account Data

Click Guardian packages require access to your Google AdWords account. This access is necessary for our system to add IP addresses to the IP Exclusion lists of your campaigns. This is done via the [Google AdWords API](#)

- a. Click Guardian will not store any information from your Google AdWords account.
- b. Click Guardian will not trade nor sale any information from your Google AdWords account.
- c. Click Guardian will not make any changes to your Google AdWords account. In the event a change is required we will not make any changes that have not been agreed in writing.
- d. Click Guardian will not request usernames or password to your Google AdWords account. Administrative access will be via our MCC (My Client Centre) only.

Access to Information

In accordance with the Data Protection Act 1998 you have the right to access any information that we hold relating to you - <https://www.soas.ac.uk/infocomp/dpa/access/> - Please note that we reserve the right to charge a fee of £20 to cover costs incurred by us in providing you with the information.

Contacting Click Guardian

Click Guardian can be contacted via telephone or email. Contact details are current at <https://www.clickguardian.co.uk>